

# Art Meets Humanity



YIN YANG ©ROBERT FARBER

25 years  
*of*  
Breast Cancer Awareness

# ROBERT FARBER

continuing involvement in  
BREAST CANCER



Known for his beautiful, sensual images of the female form, Robert Farber was commissioned to photograph a nude for a Breast Cancer cover story in Newsweek.

This had resulted in his continuous involvement in helping to bring awareness and raise money to fight this disease.

*The following is a timeline of his involvement.*

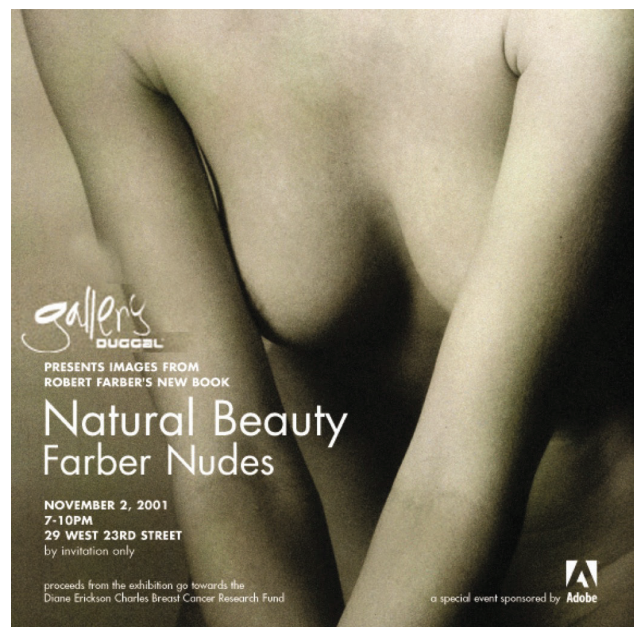
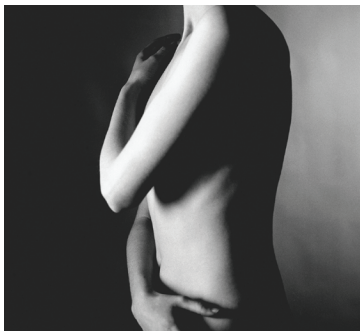
1994

Comissioned to photograph a cover for Newsweek on Breast Cancer



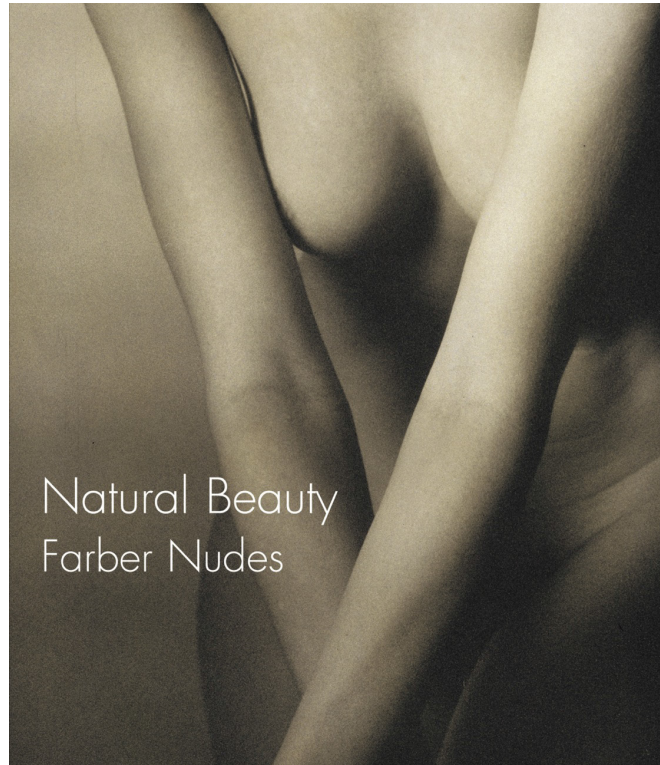
## Books and Exhibitions

Farber's artistic approach for Newsweek resulted in a number of images which were later published in his book "Natural Beauty Farber Nudes", and were also released in gallery editions



2001

“Natural Beauty Farber Nudes” published, revised in 2004



Robert Farber dedicated “Natural Beauty Farber Nudes” to a close friend named Diane Erickson who died of breast cancer.

Diane was the first model on the cover of Self Magazine. When she began her fight against the disease she was writing a monthly journal in Self called “Diane’s Diary” to educate people on breast cancer.

The book and gallery opening resulted in a partnership with The Evelyn Lauder Breast Cancer Research Foundation and 100% of the proceeds were donated to this fund.



# Robert Farber and Holiday House



Founded by interior designer Iris Dankner and partnering with The Breast Cancer Research Foundation, Holiday House is supported and endorsed by some of the most celebrated global luxury brands and interior designers, a number of whom were directly involved:

Ally Coulter  
Iris Dankner  
Rio Hamilton  
Donna Livingston  
Fendi Casa / Luxury Living



Donna Livingston Installs a Farber print at the Holiday House in the Hamptons



2015

Farber Commissioned to Photograph Breast Cancer Survivors

The sensitive way in which Farber's photos captured women resulted in a commission to photograph the breast cancer survivors for the Holiday House, which also showcased at various events.

Commissioned by Iris Dankner, the Holiday House founder, and sponsored by Fendi Casa and Ally Coulter



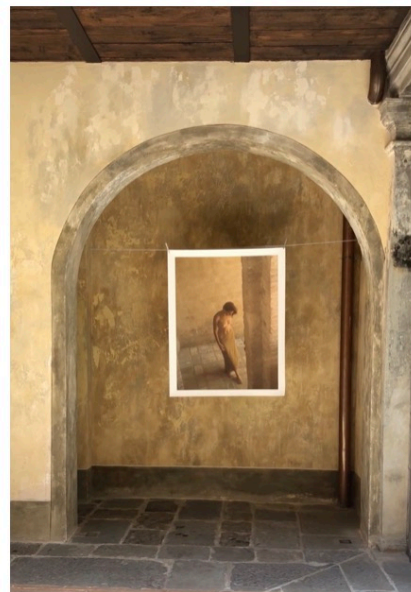
2018

Farber in Florence in Celebration of the Female Form

Esposizione : L'Arte Incontra L'Umanità



Robert was invited by the organizations Firenze in Rosa Onlus and the Florence Cultural Salon to exhibit his fine art nudes in continuation of his 25 years in support of Breast Cancer Awareness



## A Personal Experience with Breast Cancer

In 1963, before I had ever heard of breast cancer, my mother was diagnosed with the disease. She survived with a mastectomy.

In 2006 my brother was also diagnosed with breast cancer, and he also survived with a mastectomy.

I never knew a man was susceptible too.

A handwritten signature in black ink, consisting of a large, stylized capital letter 'R' followed by a horizontal line that extends to the right and then curves back under the 'R'.



*“Today there are tens of thousands of serious photographers seeking new interpretations of the beauty of the female form. There is but a handful whose work truly interests us by revealing different ways of seeing and understanding this beauty. Robert Farber is one of the very few who is able to delight and please us in this elusive approach to nature. From abstraction to realism he reveals to us his love of the female form. His delightful and beautiful photographs offer a unique pleasure.”*

-Arnold Newman, preface to *Natural Beauty*, April 2001

# ROBERT FARBER

## Brief Bio

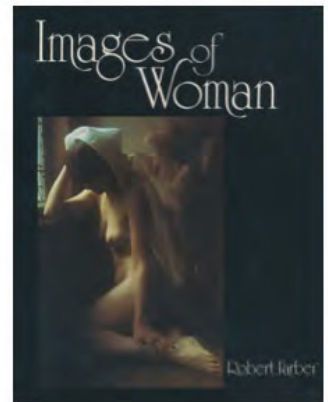
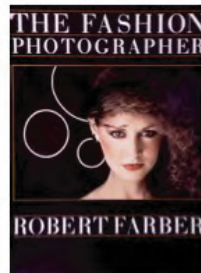
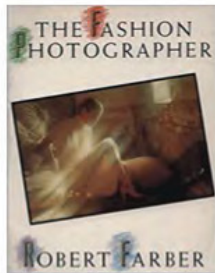
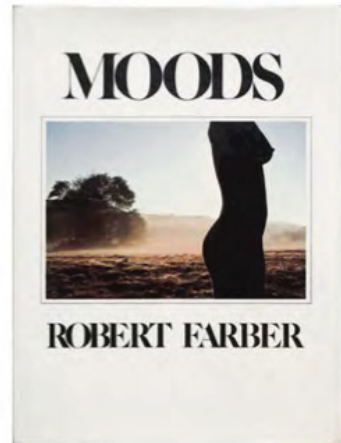
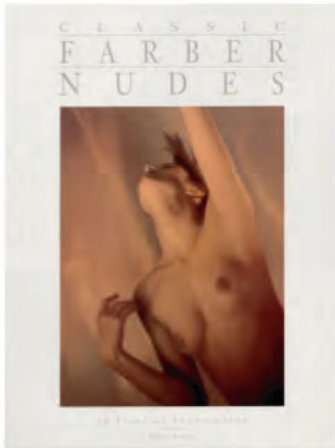
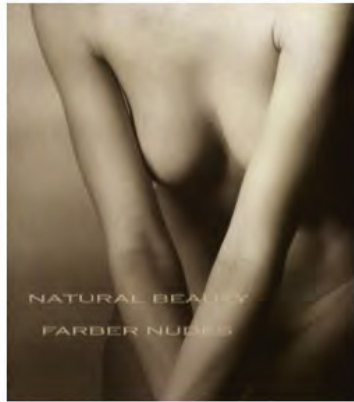
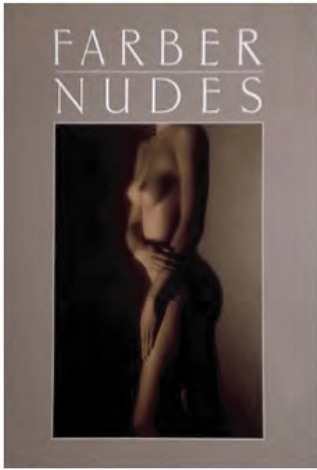
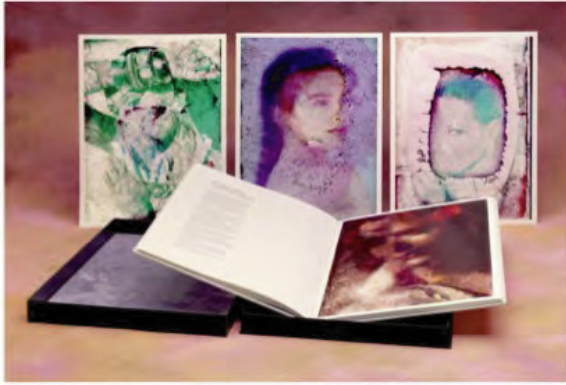
Robert Farber's global recognition has been established through his books, fine art exhibitions, lectures, TV interviews and award winning advertising campaigns in the genres of fashion, beauty, nudes and lifestyle.

His thirteen photo art books have sold over half-a-million copies.

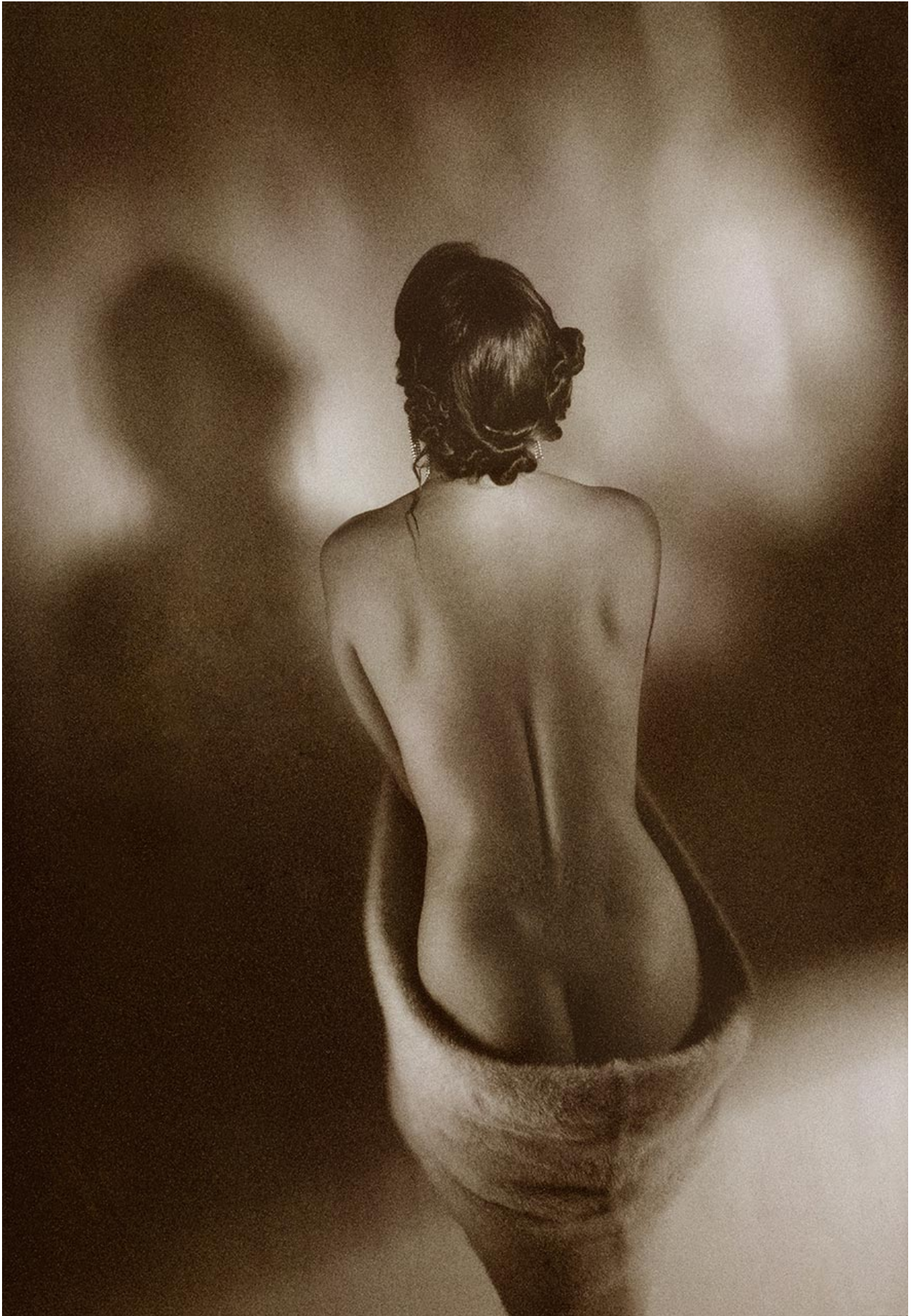
His style has influenced generations of photographers. His work with nudes in fine art as well as in the commercial realm is highly respected.

His book "Farber Nudes" was included in the Jacqueline Kennedy Onassis estate collection.

Farber has exhibited in galleries and museums worldwide.



# Exhibition Images



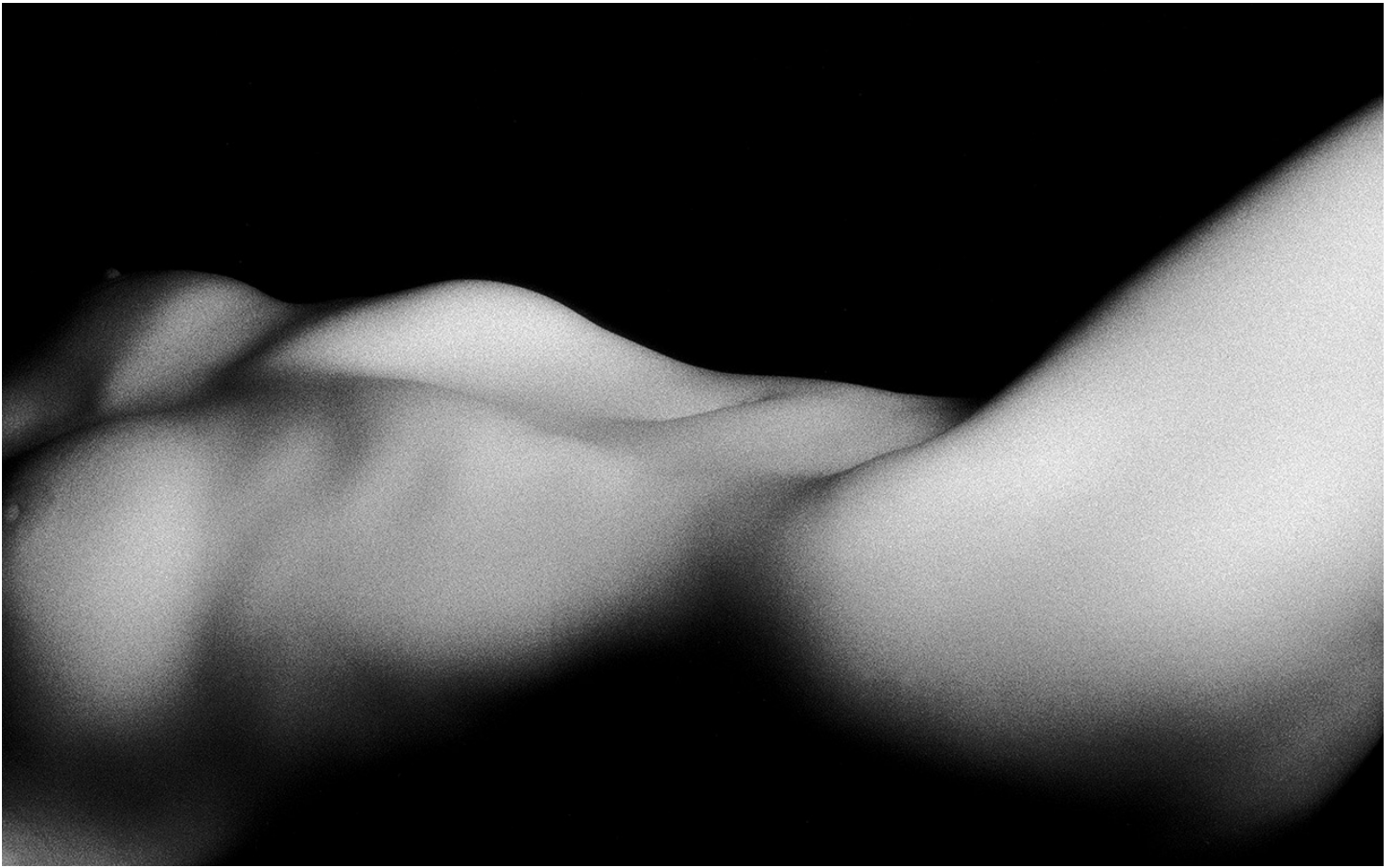




















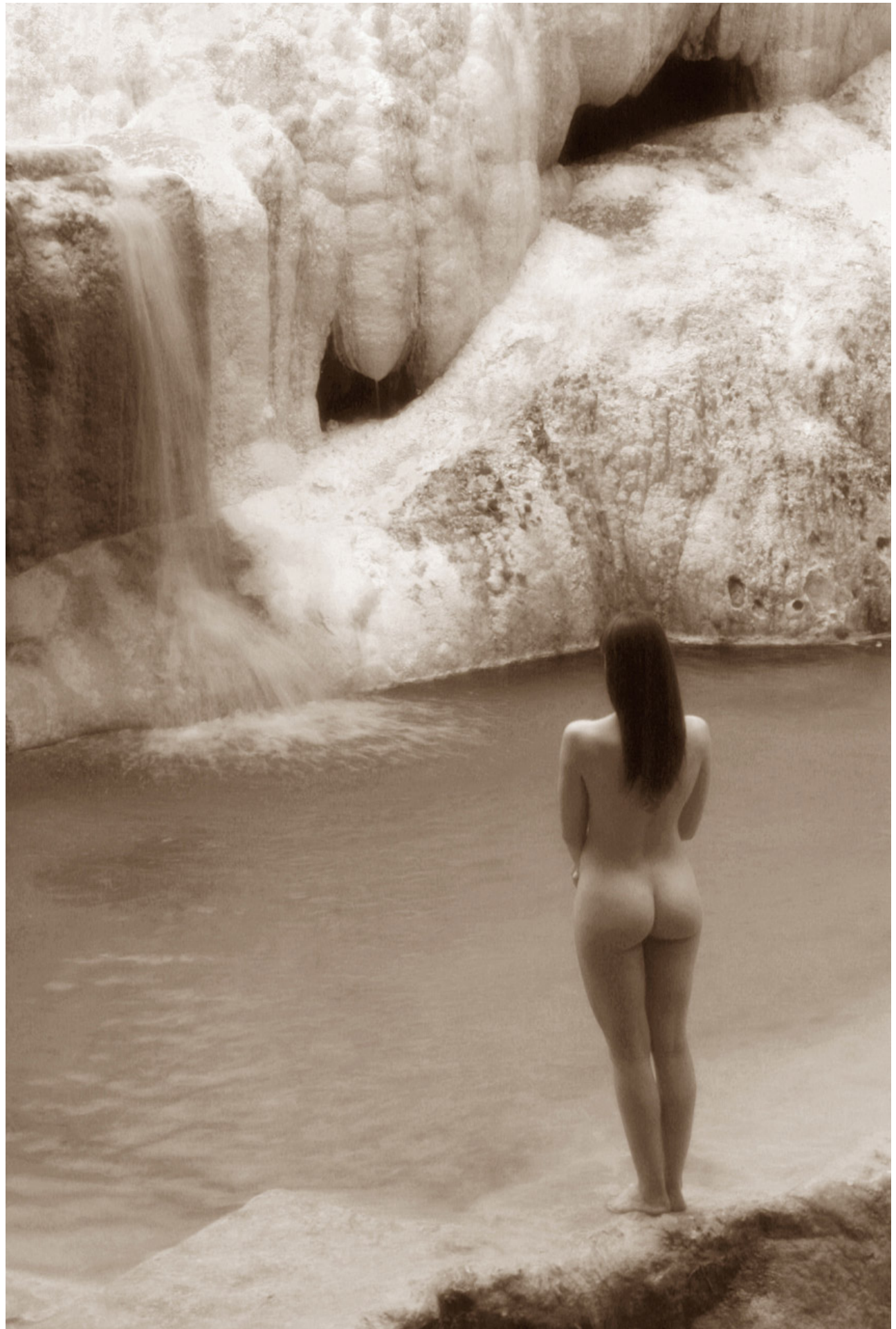








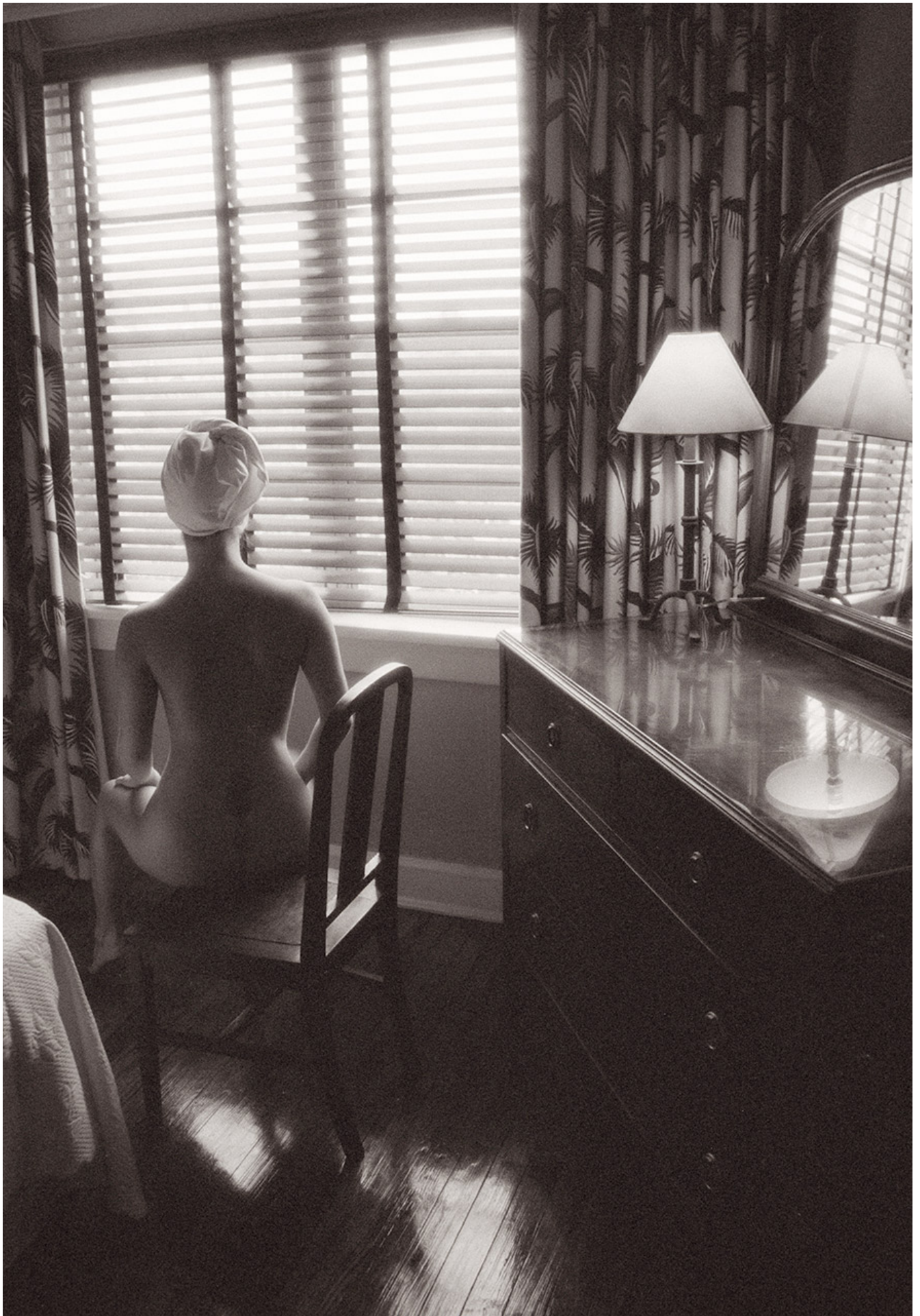






























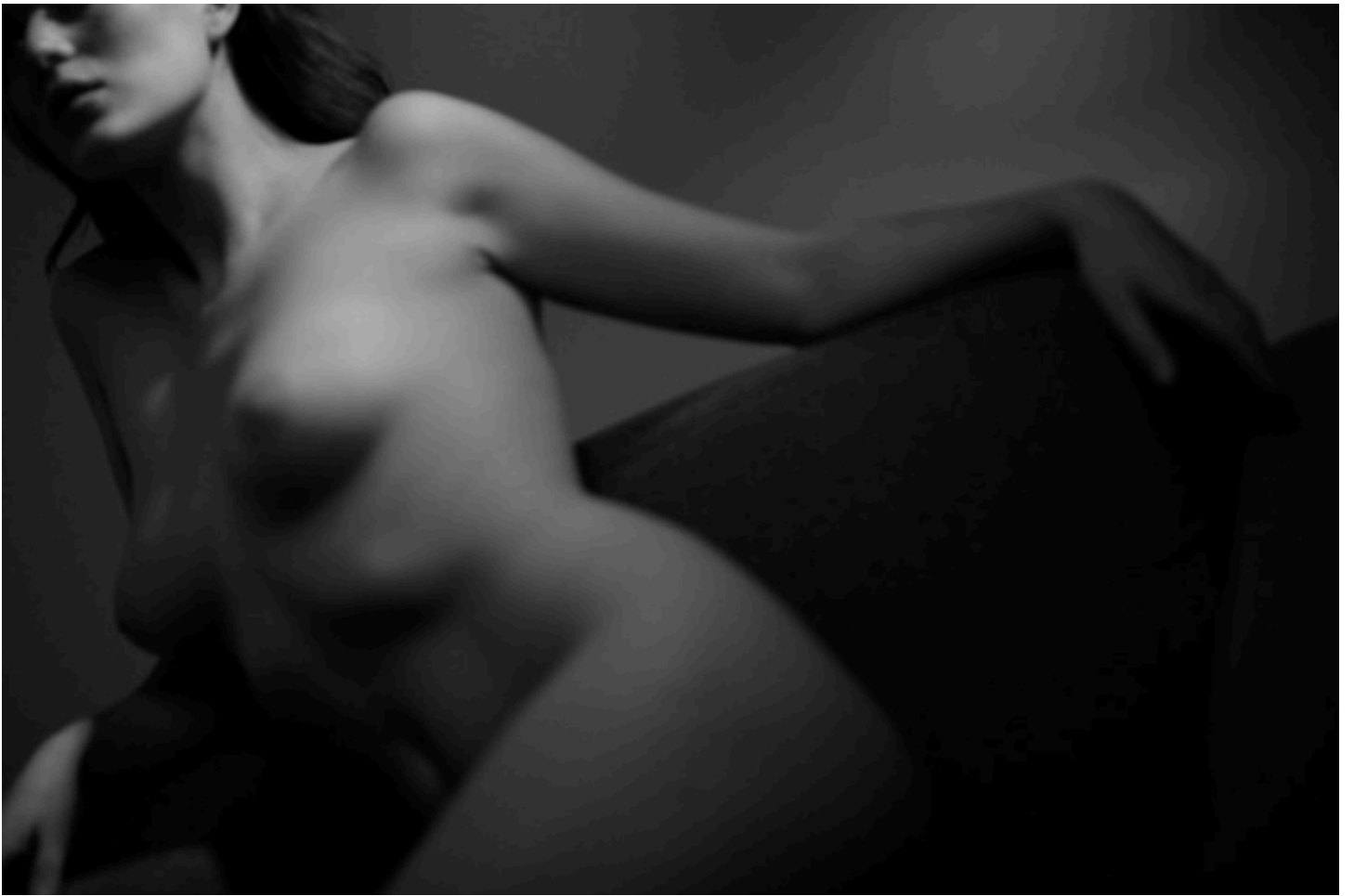














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